

INNOVATION CHALLENGE - AGENDA

08. May 2025

- 08:30 - 10:30: Registration at the museum
- 10:30 - 11:00: Transfer to BMW
- 11:00 - 12:00: BMW-plant tour
- 12:30 - 13:00: Transfer to the museum
- 13:00 - 14:00: Lunch
- 14:00 - 16:00: Opening event
- 16:00 - 17:00: Transfer to the companies
- 17:00: Start of the Innovation Challenge

09. May 2025

- 09:00 - 17:00: Innovation exhibition Museum
- 17:00: End of the Innovation Challenge
- 17:00 - 18:00: Transfer to Adebar
- 18:00 - 19:00: Dinner
- 19:30 - 21:00: Pitch and award ceremony Museum
- 21:00 - 21:30: Transfer to Adebar
- 21:30 - 2:00: Party

10. May 2025

- 9:00 - 11:00: Business breakfast Adebar
- From 11:00: Departure

